ORDER

Orders Order / Rev: 720907 06364753 Alt Order #: DSCC/CARMONA 10/9-10/15, 2012 Product Desc: **KPNX** Estimate: 10/09/12 - 10/15/12 Flight Dates: Primary AE: Jim Quinn Sales Office: Original Date / Rev: 10/08/12 / 10/08/12 T-PHI Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 3050 K St NW WEEKLY 15% Washington, DC 20007 Agency Commission: Advertiser Name: Carmona,R/ D/ DSCC Senate A35+ New Business Thru: Demographic: **Product Codes:** IS-Candidate/US Senate Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/08/12	10/14/12	15	\$20,200.00	\$17,170.00	October 2012	17	\$25,900.00	\$22,015.00	0.00
10/15/12	10/21/12	2	\$5,700.00	\$4,845.00	Totals	17	\$25,900.00	\$22,015.00	0.00

Account Executives

Account Executive		Sales Office	Sales Region	Start Date / End Date	Order %
	Jim Quinn			Start Of Order - End Of Order	100%

	_
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Sp	spots Amount
1 KPNX 10/09/12 10/15/12 M-F 11a-12p CM 11a-12p MTWTF :30 1 \$175.00 P-3 0.00 NM	1 \$175.00
Today Show III	
TODAY SHOW 3	
Start Date <u>End Date</u> <u>Weekdays Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 10/09/12	
2 KPNX 10/09/12 10/15/12 M-F 12-1230p CM 12-1230p MTWTF :30 1 \$225.00 P-2 0.00 NM	1 \$225.00
12 News at Noon	
12 NEWS @ NOON	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/09/12	
3 KPNX 10/09/12 10/15/12 M-F 6-7a CM 6-7a MTWTF :30 1 \$400.00 P-2 0.00 NM	1 \$400.00
12 News Today	
12 NEWS AT 6AM	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/09/12	
4 KPNX 10/09/12 10/15/12 M-F Today Show 7-9a CM 7-9a MTWTF :30 1 \$500.00 P-2 0.00 NM	1 \$500.00
NBC Today Show	
TODAY SHOW	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/09/12	
E 5 KPNX 10/09/12 10/15/12 M-F Today Show II 9-10€M 9-10a MTWTF :30 1 \$300.00 P-2 0.00 NM	1 \$300.00
Today Show II	
TODAY SHOW 2	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/09/12	

Print Date: 10/08/12 08:54:25 Page 2 of 2

Order / Rev: 720907 Advertiser: Carmona,R/ D/ DSCC Senate

Alt Order #: 06364753 Product Desc: DSCC/CARMONA 10/9-10/15, 2012 **KPNX**

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1990

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 6 KPNX	10/12/1	2 10/12/12	Fri Prime A	CM	658-8p	F	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
GRIMM			Grimm									
Sta Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
		2 10/15/12	Mon Prime Other	CM	7-9p	M	:30	1	\$4,500.00 P-2	0.00 NM	1	\$4,500.00
THE VC	NCE		The Voice									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$4,500.00	0.00	-20		\$050.00 D.0	0.00 NIM		#250.00
E 8 KPNX	10/13/1	2 10/13/12	SAT TDY NBC Today Shov	CM v	Saturday To	odayS-	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
		DAY SHOW		0	Б.,	D ()						
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
9 KPNX	10/14/1	2 10/14/12	1105pm-1205xm	СМ	1105pm-120	05xmS	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
EXTRA	WEEKE	ND	1105p Extra (Sur	1)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E10 KPNX		10/14/12	NFL Regular Sea	son Fo@M	\$100.00 Various	0.00	:30	1	\$7,500.00 P-3	0.00 NM	1	\$7,500.00
			NFL Regular Sea		(5:30 PM-8:3	30 PM)			**,********			**,
	ALL- rr p rt Date	er mike End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S	1	\$7,500.00	0.00						
E11 KPNX	10/14/1	2 10/14/12	Sun 8-10a 12 News Sun Too	CM tav	Various	S	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
12 NEW	/S SUND	AY MORNIN		aay								
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
			Local Prime Spec	· · · · · · · · · · · · · · · · · · ·	9-10p	S	:30	1	\$2,000.00 P-1	0.00 NM	1	\$2,000.00
DATELI	NE		12News Connect	ing Ar	(9:00 PM-10	:00 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E13 KPNX		10/14/12	Thu Brima B	CM	\$2,000.00 8-9p	0.00 T	:30	1	\$1,600.00 P-3	0.00 NM	1	\$1,600.00
E 13 KFNA	10/11/1	2 10/11/12	Thu Prime B 30 Rock/Up All N		o-ah	1	.30	'	\$1,000.00 F-3	U.UU INIVI	1	\$1,000.00
		L NIGHT	Wookdays	Spots/Week	Pata	Pating						
Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> T	<u>Spois/week</u>	Rate \$1,600.00	Rating 0.00						
E14 KPNX	10/09/1	2 10/15/12	12 News 10pm M		10-1035p	MTWTFSS	:30	3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
12 News 10 pm M-Su 12 NEWS AT 10PM												
	rt Date	End Date	Weekdays MTWTFSS	Spots/Week	Rate	Rating						
Week: 10/ E15 KPNX		10/15/12 2 10/09/12	Tue Prime C	CM	\$1,200.00 9-10p	0.00 - T	:30	1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
			Parenthood		•							
	rt Date	W NORMAL End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	- T		\$2,500.00	0.00						